Solutions

Small Business Solutions

Small businesses come in so many varieties, sales automation solutions span the spectrum from contact manager software capabilities all the way to full-featured small business. Whether you're on your own, maintain a modest staff, or add new employees every month, we have a small business solution to help you keep the customers you have, win new ones, and drive business growth.

Key Features

E-Commerce

- Marketing, Promotions and Conversion Tools
- Search Engine Optimization
- Site Management
- Catalog Management
- Catalog Browsing
- Product Browsing
- Checkout, Payment and Shipping
- Order Management
- Customer Accounts
- Customer Service
- International Support
- Analytics and Reporting
- Mobile Commerce

Solutions

Enterprise Resource Planning (ERP)

- Point of Sale
- Customer Relationship Management
- Human Resources
- Inventory Management
- WareHouse Management
- Fleet Management
- Accounts
- Timesheet
- Sales & Marketing

Telephony System

- VOIP Solutions
- IVRs
- Soft Extensions
- Mobility
- Unified Communications

Solutions

Mobile Applications

- Push Notifications
- Location-based messaging
- Augmented Reality
- Mobile Payment
- Geo-location and Maps Integration
- Social Integration
- One click contacting
- QR/Barcode Scanner Integration
- Coupons

Mobile Development

Social Media Intergration

- Competitive Benchmarking
- Centralized Analytics
- Social Analytics API
- Customer Care
- Live feedback
- Social sharing